Organization Leadership Roles & responsibilities Skills Digital and Data Culture How people work and interact

People and Culture

Data Platform and Digital Infrastructure

Capabilities and analytical platforms Data Platforms Environments Technological Architecture Management of suppliers Hubs, API's

Data Architecture Reference data and master data Data management Data Quality Management Data lifecycle management

Data as an Asset

Data Strategy

Data Governance Data governance
Data policies
Lead and prioritize the analytical program
Security policies
Ownership & decision rules
Charge back/Cost attribution model
Measurement of success

Business Strategy
Decisions to support
Use cases and backlog management
Management of the analytical program
Delivery Management
Value creation methodologies
Data applications
R&D process to keep up with market

Stakeholder Outcomes & Business Value

Communications

Change management Awareness, Access, Collaboration Communities of sharing and practice Data literacy program



Gartner COOL VENDOR